

Syllabus for Advanced Diploma Fashion Design – (2 Years Duration)

Course Title: Advanced Diploma Fashion Design

Duration: 2 Years

Total Marks: 1600

Subject Code: ADFD

Advanced Diploma Fashion Design – (1st year) Syllabus

Sl. No.	Paper Code	Paper Name	Marks		
			External	Internal	Total
1	ADFD - 101	Communication Skills	60	40	100
2	ADFD - 102	Introduction to Computers & Elementary Mathematics	60	40	100
3	ADFD - 103	Design Development & Colour Concept	60	40	100
4	ADFD - 104	Element of Textile Science - I	60	40	100
5	ADFD - 105	Basic of Fashion & Principles of Design	60	40	100
6	ADFD - 106	Element of Textile Science - II	60	40	100
7	ADFD - 107	Practical – I - Fashion Illustration - I	60	40	100
8	ADFD - 108	Practical –II – Garment Construction - I	60	40	100
Total					800

Advanced Diploma Fashion Design – (2nd year) Syllabus

Sl. No.	Paper Code	Paper Name	Marks		
			External	Internal	Total
1	ADFD - 201	Product Development and Fashion Promotion	60	40	100
2	ADFD - 202	Fashion Marketing and Merchandising	60	40	100
3	ADFD - 203	Garment Finishing and Care	60	40	100
4	ADFD - 204	History of Costume	60	40	100
5	ADFD - 205	Basics of Quality Control	60	40	100
6	ADFD - 206	Practical – I - Pattern Making I	60	40	100
7	ADFD - 207	Practical – II - Pattern Making II	60	40	100
8	ADFD - 208	Practical – III- Computer Aided Design	60	40	100
Total				800	

Detail Syllabus for Advanced Diploma (ADFD) –
Fashion Design – 1st Year

1. Communication Skills

(Marks 100) Paper Code – ADFD – 101

One way and two way communication, essentials of good communication, methods of communication - oral, written and non-verbal, barriers of communication, techniques of overcoming barriers, concept of effective communication, all forms of written communication including – drafting reports, notices, agenda notes, business correspondence, preparation of summaries and précis, telegrams, circulars, representations, press release and advertisements, telephonic communications, essentials of technical report writing, defect reporting, analysis and how to make suggestions, writing personal resume and application for a job, techniques of conducting group discussions, international phonetics of alphabets and numeric.

2. Introduction to Computers & Elementary Mathematics

(Marks 100) Paper Code – ADFD – 102

Introduction to Algebra, Trigonometry, Co-ordinate Geometry, Differential and Integral Calculus, Types and Generations of Computers, Number System and Date Representation Scheme, Flow Chart and Computer Application to Business.

3. Design Development & Colour Concepts

(Marks 100) Paper Code – ADFD – 103

Unit No. 1: Elements of Design

Unit No. 2: Colour

Unit No. 3: Line

Unit No. 4: Shape

Unit No. 5: Texture etc.

4. Element of Textile Science - I

(Marks 100) Paper Code – ADFD – 104

Unit No. 1: Introduction

Unit No. 2: Fibre Properties and Classification

Unit No. 3: Natural Fibres

Unit No. 4: Man Made Fibres

5. Basic of Fashion & Principles of Design

(Marks 100) Paper Code – ADFD – 105

Unit No. 1: The Principle of Design

Unit No. 2 Fashion Terminology

6. Element of Textile Science - II

(Marks 100) Paper Code – ADFD – 106

Unit No. 1: Introduction

Unit No. 2: Yarn

Unit No. 3: Yarn Manufacturing

Unit No. 4: Wools

Unit No. 5: Weaves and Weaving, Knits

7. Practical – I – Fashion Illustration – I

(Marks 100) Paper Code – ADFD – 107

Unit No. 1: Drawing Skills

Unit No. 2: Figure Drawing

Unit No. 3: Face

Unit No. 4: Hair Style

Unit No. 5: Hand and Foot Drawing

8. Practical –II – Garment Construction

(Marks 100) Paper Code – ADFD – 108

Unit No. 1: Objective

Unit No. 2: Machines

Unit No. 3: Problems

Unit No. 4: Seams

Unit No. 5: Seam Finishes

Unit No. 6: Top Stitching

Detail Syllabus for Advanced Diploma (ADFD) –

Fashion Design – 2nd Year

1. Product Development and Fashion Promotion

(Marks 100) Paper Code – ADFD - 201

Unit No. 1: Understanding Consumer and Consumer Demand

Unit No. 2: Fashion Forecasting

Unit No. 3: Product Knowledge and Design Application

Unit No. 4: Range Development

Unit No. 5: Advertising and Selling

Unit No. 6: Fashion Promotion and Advertising

2. Fashion Marketing and Merchandising

(Marks 100) Paper Code – ADFD - 202

Unit No. 1: Concept of Marketing

Unit No. 2: Fashion Cycle

Unit No. 3: Marketing Mix

Unit No. 4: Marketing Environment

Unit No. 5: Introduction to Merchandising

Unit No. 6: Costing and Pricing

Unit No. 7: Merchandising Planning

Unit No. 8: Visual Merchandising

3. Garment Finishing and Care

(Marks 100) Paper Code – ADFD - 203

Unit No. 1: Garment Washes and Finishes

Unit No. 2: Garment Packing and Packaging

Unit No. 3: Garment after Care

Unit No. 4: Special Garment Care

Unit No. 5: Storing Different Fashion Products

4. History of Costume

(Marks 100) Paper Code – ADFD - 204

Unit No. 1: Pre-historic Costumes in India

Unit No. 2: Influence of various Civilizations on Indian Costumes

Unit No. 3: Costumes of the World

Unit No. 4: Fashion in Eras

5. Basics of Quality Control

(Marks 100) Paper Code – ADFD - 205

- Unit No. 1: Introduction to Quality Control
- Unit No. 2: Quality Control Systems and Standards
- Unit No. 3: Quality from Design to Dispatch
- Unit No. 4: Quality Inspection
- Unit No. 5: Quality Marks and Organizations

6. Practical – I - Pattern Making - I

(Marks 100) Paper Code – ADFD - 206

- Unit No. 1: Basic Bodice and Sleeve Drafting
- Unit No. 2: Basic Skirt Drafting
- Unit No. 3: Basic Trouser Drafting
- Unit No. 4: Basic Dress Draft
- Unit No. 5: Introduction to Draping

7. Practical – II – Pattern Making - II

(Marks 100) Paper Code – ADFD - 207

- Unit No. 1: Drafting Princess Seams and Yokes
- Unit No. 2: Drafting Types of Skirts
- Unit No. 3: Drafting Types of Sleeves
- Unit No. 4: Stitching a Garment

8. Practical – III – Computer Aided Design

(Marks 100) Paper Code – ADFD - 208

- Unit No. 1: Introduction to CAD
- Unit No. 2: Software of CAD
- Unit No. 3: Advantages of CAD
- Unit No. 4: An Introduction of Auto CAD
- Unit No. 5: Freehand Sketch
- Unit No. 6: Drawing Garments