

## Syllabus for B.Sc. in Fashion Design

**Course Title: B.Sc. Fashion Design**

**Duration: 3 years**

**Total Marks: 2400**

**Subject Code: BFD**

### B.Sc. - I

Sl. No.	Paper Code	Paper Name	Marks		
			External	Internal	Total Marks
1	BFD - 101	Communication Skills	60	40	100
2	BFD - 102	Introduction to Computers & Elementary Mathematics	60	40	100
3	BFD - 103	Design Development & Colour Concept	60	40	100
4	BFD - 104	Element of Textile Science - I	60	40	100
5	BFD - 105	Basic of Fashion & Principles of Design	60	40	100
6	BFD - 106	Element of Textile Science - II	60	40	100
7	BFD - 107	Practical – I - Fashion Illustration - I	60	40	100
8	BFD - 108	Practical –II – Garment Construction - I	60	40	100
<b>Total</b>					<b>800</b>

**B.Sc. - II**

Sl. No.	Paper Code	Paper Name	Marks		
			External	Internal	Total Marks
1	BFD - 201	Consumer Demand & Range Development	60	40	100
2	BFD - 202	Practical – I - Fashion Illustration – II	60	40	100
3	BFD - 203	Element of Textile Science – III	60	40	100
4	BFD - 204	Practical – II - Garment Construction - II	60	40	100
5	BFD - 205	History of Indian Costumes	60	40	100
6	BFD - 206	Practical – III - Fashion Illustration – III	60	40	100
7	BFD - 207	Fashion Marketing and Merchandising	60	40	100
8	BFD - 208	Costing Principle and Garment Costing	60	40	100
<b>Total</b>					<b>800</b>

**B.Sc. - III**

Sl. No.	Paper Code	Paper Name	Marks		
			External	Internal	Total Marks
1	BFD - 301	History of Western Costume - I	60	40	100
2	BFD - 302	Practical – I - Pattern Making	60	40	100
3	BFD - 303	Marketing Research & Analysis	60	40	100
4	BFD - 304	Practical – II - Computer Aided Design - I	60	40	100
5	BFD - 305	History of Western Costume - II	60	40	100
6	BFD - 306	Export Management & Documentation	60	40	100
7	BFD - 307	Product Development & International Fashion Centre & E-Fashion	60	40	100
8	BFD - 308	Practical – III - Computer Aided Design – II	60	40	100
<b>Total</b>					<b>800</b>

## **Detail Syllabus for B.Sc. (BFD) - Fashion Design – 1<sup>st</sup> Year**

### **1. Communication Skills**

(Marks 100) Paper Code – BFD - 101

One way and two way communication, Essentials of Good communications, Methods of communication, Oral, Written and Non-verbal, Barriers of communication, Techniques of overcoming Barriers, Concept of effective communication, All forms of written communication including – drafting reports, notices, agenda notes, business correspondence, preparation of summaries and précis, telegrams, circulars, representations, press release and advertisements, Telephonic communications, Essentials of technical report writing, Defect reporting, Analysis and how to make suggestions, writing personal resume and application for a Job, Techniques of conducting Group Discussions, International Phonetics of Alphabets and Numeric.

### **2. Introduction to Computers & Elementary Mathematics**

(Marks 100) Paper Code – BFD - 102

Introduction to Algebra, Trigonometry, Co-ordinate Geometry, Differential and Integral Calculus, Types and Generations of Computers, Number System and Date Representation Scheme, Flow Chart and Computer Application to Business.

### **3. Design Development & Colour Concepts**

(Marks 100) Paper Code – BFD - 103

Elements of Design

Colour

Line

Shape

Texture etc

### **4. Element of Textile Science – I**

(Marks 100) Paper Code – BFD – 104

Introduction

Fiber Properties and Classification

Natural Fibers

Man Made Fibers

## **5. Basic of Fashion & Principles of Design**

(Marks 100) Paper Code – BFD - 105

The Principle of Design

Fashion Technology

## **6. Element of Textile Science - II**

(Marks 100) Paper Code – BFD – 106

Introduction

Yarn

Yarn Manufacturing

Wools

Weaves and Weaving , Knits

## **7. Practical – I - Fashion Illustration - I**

(Marks 100) Paper Code – BFD – 107

Drawing Skills

Figure Drawing

Face

Hair Style

Hand & Foot Drawing

## **8. Practical – II - Fashion Illustration – I**

(Marks 100) Paper Code – BFD – 108

Objective

Machine

Problems

Seams

Seam Finishes

Top Stitching Seam

## **Detail Syllabus for B.Sc. (BFD) - Fashion Design – 2<sup>nd</sup> Year**

### **1. Consumer Demand & Range Development**

(Marks 100) Paper Code – BFD – 201

Consumer Demand  
Acceptance  
Fashion Forecasting  
Range Development

### **2. Practical – I - Fashion Illustration – II**

(Marks 100) Paper Code – BFD – 202

Colouring Techniques  
Pencil Shading  
Working Drawing  
Textures and Patterns  
Faces & Laces  
Print  
Plead  
Knitwear  
Strips etc.

### **3. Element of Textile Science - III**

(Design paper) (Marks 100) Paper Code – BFD – 203

Pre-treatment Fabric  
Dyeing  
Printing  
Finishes

### **4. Practical – II - Garment Construction - III**

(Marks 100) Paper Code – BFD – 204  
Plackets and Cuff Application

## **5. History of Indian Costumes**

(Marks 100) Paper Code –BFD - 205

Pre-Historic Costumes in India

Indus Valley Civilization

Vedic

Maurya

Sung, Satvahana

Kushan & Gupta Period

## **6. Practical – III - Fashion Illustration – III**

(Marks 100) Paper Code –BFD – 206

The Moving Figure

Template

Collars

Lapels

Ruffles & Cascade

## **7. Fashion Marketing and Merchandising**

(Marks 100) Paper Code – BFD – 207

Concept of Marketing

Selling, Marketing Mix

Customer Satisfaction

Nature of Fashion

Merchandising

Environment & Segmentation of Fashion

Fashion Movement & Life Cycle

Fashion Business and Quota Policy

Visual Merchandising

## **8. Costing Principle & Garment Costing**

(Marks 100) Paper Code – BFD - 208

Basic Costing Principles

Costing of Garments

## **Detail Syllabus for B.Sc. (BFD) - Fashion Design – 3<sup>rd</sup> Year**

### **1. History of Western Costume - I**

(Marks 100) Paper Code – BFD – 301

Costume History of Greek

Rome

Greece

Egypt

Italy

### **2. Practical – I - Pattern Making**

(Marks 100) Paper Code – BFD - 302

Skirt Variation & Style

Collar Sleeves

Torso Blocks

### **3. Marketing Research & Analysis**

(Marks 100) Paper Code – BFD – 303

Introduction

Concept & Need of Marketing Research

Methods of Marketing Research & Analysis

### **4. Practical – II - Computer Aided Design**

(Marks 100) Paper Code – BFD – 304

Introduction of CAD

Software of CAD

Advantages of CAD

An Introduction of AUTO CAD

World Co-ordinate System

Drawing Units & Scaling

Drawing Entities

Colour & Line Types

## **5. History of Western Costume - II**

(Marks 100) Paper Code – BFD - 305

English

French

18<sup>th</sup>, 19<sup>th</sup> & 20<sup>th</sup> Centuries Costumes

## **6. Export Management & Documentation**

(Marks 100) Paper Code – BFD - 306

Style of Garment Exported from India

Concept of Export Management

Outline of Export Management & Formalities

Export Rules

Regulation & Export Finance

## **7. Product Development & International Fashion Centre and E-Fashion**

(Marks 100) Paper Code – BFD – 307

Product Development

Product Pattern

Production

Production Scheduling

Developing a Sample Garment

Global Fashion Markets & e-fashion Market

## **8. Practical – III - Computer Aided Design - III**

(Marks 100) Paper Code – BFD - 308

Working with AUTO CAD:

Layers

Drawing Insertion

Object Snap Zooming & Panning

Freehand Sketch

Plan & 3D

Editing & Drawing

Database Storage & Portability, Point & Command Entry

Drawing Garments